

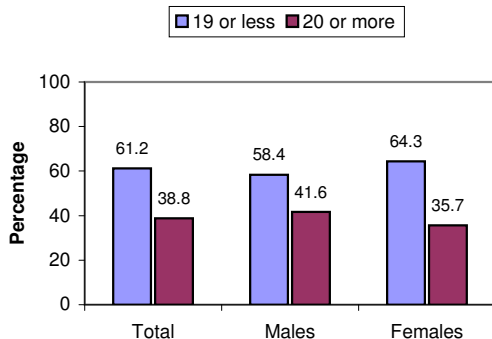
SURVEILLANCE UPDATE

North Carolina Tobacco Prevention and Control Branch / July 2008

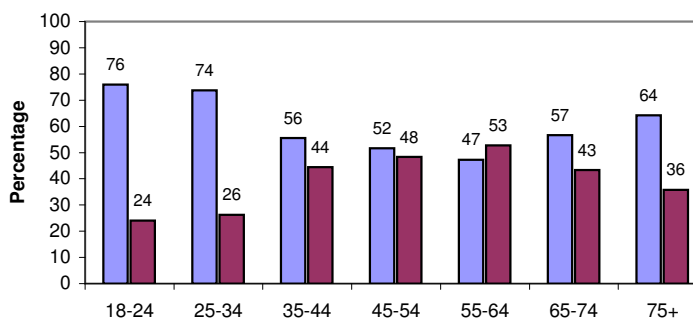


Average Number of Cigarettes Smoked Daily: 2007 N.C. Behavioral Risk Factor Surveillance System

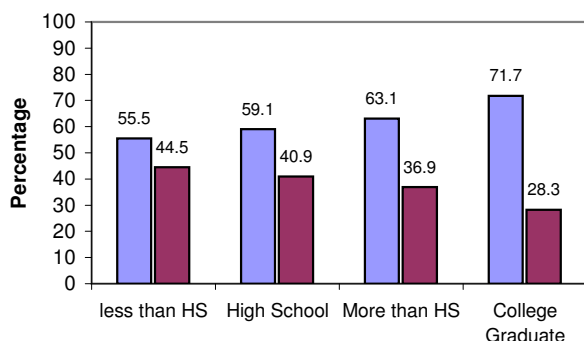
Percentage of N.C. current smoking adults reporting the average number of cigarettes smoked daily, by gender: N.C. BRFSS 2007



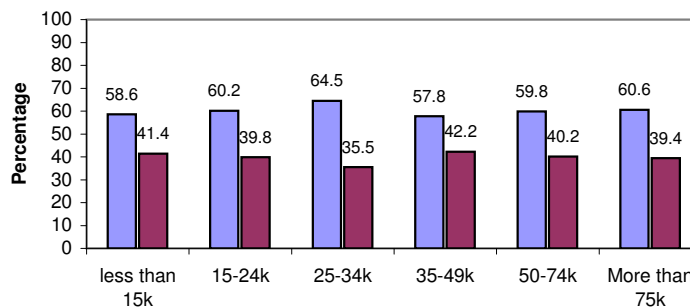
Percentage of N.C. current smoking adults reporting the average number of cigarettes smoked daily, by age group: N.C. BRFSS, 2007



Percentage of N.C. current smoking adults reporting the average number of cigarettes smoked daily, by educational attainment: N.C. BRFSS, 2007



Percentage of N.C. current smoking adults reporting the average number of cigarettes smoked daily, by income: N.C. BRFSS, 2007



Weighted to provide estimates representative of the adult non-institutionalized population; asked only of respondents who reported smoking every day or some days. Specific data on 95% confidence intervals is at the N.C. BRFSS website.

The N.C. Behavioral Risk Factor Surveillance System (N.C. BRFSS) provides a critical source of public health data for understanding the scope of the tobacco problem and measuring progress toward related goals. N.C. BRFSS is a comprehensive telephone survey of adults aged 18 and older. The sample size for the 2007 N.C. BRFSS was nearly 15,000. Every year a core set of tobacco questions are asked. In addition, tobacco modules on topics such as other tobacco products and counseling can be added. In 2007, 24 tobacco-related questions were asked on topics ranging from current smoking status to support for increasing the cigarette tax. The sampling scheme has been designed to produce estimates for local levels (26 counties and 3 regions) and for special populations such as Native Americans and Spanish-speaking and English-speaking Hispanics. See the N.C. BRFSS website for more information, specific details on item responses and data limitations: www.schs.state.nc.us/SCHS/BRFSS/.